



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser **Larry Kissell for Congress (9216)**  
Agency **Chao Strategy Message & Media (5389)**  
Buyer **CERTO, MICHELE**  
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**  
ph: (555) 555-5555

Product **Political - Federal Candidate (1067)**  
Brand **1754 CONGRESS (139389)**  
Acct Types **National/Political**  
Est/Headline **1754/06368148**  
Demo  
Revision  
Comments

KISSELL FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Invoice **653925**  
Inv Date **11/25/2012**  
Terms **Net 30**  
Contract **336370**  
Bill Type **Standard**  
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **11/27/2012 2:06:41PM**

**Chao Strategy Message & Media**  
**Attn: Kissell**  
**1322 G Street, SE**  
**Washington, DC 20003**

AgM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
36.0	Spot	11:00:00PM-11:35:00PM	Day, M-1	11/05/12 11:32PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	LKWRT12	\$1200.00	
37.0	Spot	11:00:00PM-11:35:00PM	Day, Su-1	11/04/12 11:26PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	LKWRT12	\$1200.00	
38.0	Spot	5:00:00AM- 5:30:00AM	Per week (1), Mo	11/05/12 4:58AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	LKWRT12	\$425.00	
39.0	Spot	4:30:00AM- 5:00:00AM	Per week (1), Tu	11/06/12 4:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	LKWRT12	\$150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,975.00	Total Spots	4
Commission	(\$446.25)		
Net Total	\$2,528.75		